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| **regional SEMINAR** |
| wipo/ccm/mow/16/INF/Prov 1 |
| ORIGINAL: english |
| DATE:MAY 12, 2016 |

**Regional Seminar on Collective Management of Copyright and Related Rights and Transparency, Accountability and Governance in Collective Management**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

**the Federal Service for Intellectual Property of the Russian Federation (ROSPATENT)**

and

the Ministry of Culture of the Russian Federation

**Moscow, June 1 and 2, 2016**

provisional program

*prepared by the International Bureau of WIPO*

Wednesday, June 1, 2016

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| 09.00 – 09.15 | Opening and Welcome Remarks by: |
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|  | Mr. Zaurbek Albegonov, Deputy Director, The World Intellectual Property Organization Office in the Russian Federation |
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|  | Mr. Grigory Ivliev, Director General, Russian Federal Service for Intellectual Property |
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| 09.15 – 10:00 | **Topic 1:** | **Global Challenges Facing the Copyright System in the Digital Environment** |
|  |  |  |
|  |  | Speaker: Dr. Mihály Ficsor, Chairman, Central and Eastern European Copyright Alliance (CEECA) |
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| 10.00 – 10.45 | **Topic 2:** | **Copyright as an Engine for Economic Growth and Social Development** |
|  |  |  |
|  |  | Speaker: Mr. Dimiter Gantchev, Deputy Director and Head, Creative industries Section, Culture and Creative Industries Sector, WIPO |
|  |  |  |
| 10.45 – 11.00 | Coffee Break |  |
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| 11.00 – 11.45 | **Topic 3:** | **Collective Management Systems: A Global Overview of Challenges and Opportunities** |
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|  |  | Speaker: Dr. Mihály Ficsor |
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| 11.45 – 12.30 | **Topic 4:** | **Extended Collective Licensing: Scope, Reality and Conditions for Use** |
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|  |  | Speaker: Mr. Lauri Rechardt, Director of Licensing and Legal Policy, International Federation of the Phonographic Industry (IFPI) |
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| 12.30 – 13.30 | Lunch Break |
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| 13.30 – 14.15 | **Topic 5:** | **Collective Management as an Efficient Mechanism for Monetizing Creativity in the Digital Environment** |
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|  |  | Speaker: Mr. Maxim Dmitriev, Senior Partner, National Music Publishing (NMP) |
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| 14.15 – 15.15 | **Topic 6:** | **Collective Management in the Russian Federation** |
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|  |  | Speakers: Mr. Ivan Bliznets, Rector, Russian State Academy of Intellectual Property (RGAIS) Mrs. Ksenia Miryasova, Deputy Director, Legal Department, Russian Ministry of Culture Mr. Andrey Krichevskiy, Director General, Russian Union of Rightholders (RUR) |
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| 15.15 – 15:45 | Discussion |
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| 15.45 – 16:00 | Coffee break |
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| 16.00 – 17.00 | **Topic 7:** | **Regional Perspectives on Collective Management** |
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|  |  | Speakers: Mr. Zhaparkul Tashiev, First Deputy Chairman, Government Service for Intellectual Property and innovation, Patent Office, KyrgyzstanMr. Aleksey Bichurin, Director of Center for Collective Management of Copyright, National Center for Intellectual Property, BelarusMrs. Susanna Nersisyan, Director General, Collective Management Organization “ARMAUTHOR”, ArmeniaMrs. Gulnara Kaken, Head of Directorate “Copyright and Related Rights”, Intellectual Property Department, Ministry of Justice, Kazakhstan |
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| 17.00 – 17:30 | Discussion |

Thursday, June 2, 2016

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| 09.00 – 09.30 | **Topic 8:** | **An Introduction to the *Transparency, Accountability and Governance (TAG) of Excellence* Project** |
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|  |  | Speaker: Mr. Dimiter Gantchev |
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| 09.30 – 11.00 | **Topic 9:** | **Rights Holders Perspectives on Transparency, Accountability and Governance** |
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|  |  | Moderator: Dr. Mihály FicsorSub-topics:* The Nexus between the *TAG of Excellence* Project and Professional Rules of International Copyright Federations;
* *TAG* and Copyright Enforcement; and,
* *TAG* as a Tool for Ensuring Respect for the Rights of Authors, Performers and Other Copyright Holders

Speakers: Mr. Chris Marcich, President, International Association for Collective Management of Audiovisual Rights (AGICOA)Mr. Pierre-Olivier Lesburguère, Policy Advisor, International Federation of Reproduction Rights Organizations (IFRRO) Mr. Lauri Rechardt, Director of Licensing and Legal Policy, International Federation of the Phonographic Industry (IFPI) Mr. Xavier Blanc, Board Member, Societies’ Council for the Collective Management of Performers’ Rights (SCAPR) |
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| 11.00 – 11.15 | Coffee Break |
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| 11.15 – 12.00 | Discussion |
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| 12.00 – 13.30 | Lunch Break |
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| 13.30 – 14.30 | **Topic 10:** | **Presentation on the *TAG* Compendium – Status and Prospects** |
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|  |  | *[Interactive session]* |
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|  |  | Moderator: Mr. Dimiter GantchevSpeakers: Mr. Chris Marcich Mr. Pierre-Olivier Lesburguère Mr. Lauri Rechardt Mr. Xavier Blanc |
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| 14.30 – 15.00 | Discussion |
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| 15.00 – 15.15 | Coffee break |
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| 15.15 – 16.45 | **Topic 11:** | **Transparency, Accountability and Governance in the Region** |
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|  |  | Speakers: Mrs. Ksenia Miryasova Mr. Alexander Sukhotin, Director General, UPRAVIS – “*droit de suite*” society Mr. Andrey Krichevskiy, Director General, Russian Organization for Intellectual Property |
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| 16.45 – 17.15 | Discussion |
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| 17.15 – 17.30 | Closing of Meeting |

[End of program]